



THE PAGHAM PRAM RACE COMMITTEE

PRESIDENT: Derek Bell M.B.E.

HELPING LOCAL CHARITIES SINCE 1946

Please reply to: Andrew Goodwill

55 Ivy Lane, South Bersted, Bognor Regis, PO22 8AE Tel 01243 827179

Dear Sir/Madam

Firstly, please accept my apologies for approaching you directly in this way.

I am sure you are aware of the Pagham Pram Race, the oldest pram race in the world which has been running in Pagham every Boxing Day (whatever the weather) since 1946. All monies collected each Boxing Day go to LOCAL good causes to help our community, which are added to the other various fund-raising events which are put on by the Pagham Pram Race Committee throughout each year, for example Bingo Nights and Horse Race Nights.

In 2013, with the help of local businesses like yours and, of course, the local community, we raised sufficient funds to enable the Committee to be able to allocate the fantastic sum of £8,100 to be distributed amongst the following LOCAL organisations and good causes:-

Pagham Chestnuts	St Richards Baby Care
Pagham Association for the Elderly	St Richards Breast Cancer Centre
Fordwater School	Pagham Luncheon Club
Bognor Regis Sea Cadets	St Ninians Ladies' Guild
NTC TS Montrose	Chestnut Tree House
Aldwick & Pagham Sea Scouts	Friends of Bognor Hospital
Girl Guiding Bognor Regis	Parkinsons Chichester
Sussex Snowdrop Trust	Neighbourhood Watch Search Team
Chichester Talking News	Thomas a Becket PCC Youth Club
St Wilfrids Hospice	Selsey Lifeboats Shannon Appeal
Pagham Residents Association	Pagham Play Group
Bognor Stroke Association	Pagham Village Pre-School
Rose Green Junior School	Arun Sports for the Disabled
Rose Green Infant School	

Our goal for 2014 is to raise sufficient funds to enable us to raise £10,000 for LOCAL organisations and good causes.

My purpose of approaching you is to ask if you would like to become a sponsor of the Pram Race. All sponsors will be listed at all of our events throughout 2014.

We have several packages available, and these are listed below:-

Corporate Sponsorship Package	£250 pa
A full colour A1 (600mm x 800mm) sized professionally sign written display board with your corporate image.	
The boards are displayed outside the Lamb public house on race day.	
A A5 sized advert in our Bingo Night and Race Night programmes.	
A banner advert on all pages of the Pagham Pram Race website with a link to your website if required. (Banners are rotated)	
Framed sponsorship certificate	
4 tickets to our annual presentation night	
Promoted as a Corporate Sponsor at all our events	

Local Sponsorship Package	£150 pa
A A6 sized advert in our Bingo Night and Race Night programmes.	
A business card sized advert on the sponsors page of the Pagham Pram Race website with a link to your website if required.	
2 Tickets to our annual presentation night	
Promoted as a Local Sponsor at all our events.	

Supporter Sponsorship Package	£50 pa
A 2 line advert in our Bingo Night and Race Night programmes.	
A business card sized advert on the sponsors page of the Pagham Pram Race website with a link to your website if required.	
Promoted as a supporter at all our events.	

However, if you would like to sponsor and support us, but none of the above packages are quite right for your business, please feel free to contact any member of the committee to discuss your requirements.

May I take this opportunity to thank you for your time and I look forward to speaking to you soon.

Yours,



T. Holland (Chairman)